

Eliminate risk. Eliminate frustration. Eliminate passwords for employees.

Every weak password introduces risk into the company.



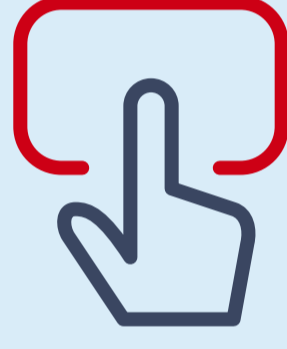
- 80% of breaches are the result of weak, reused or compromised passwords.¹
- Password sharing and reuse remains a common practice in most businesses, with employees reusing one password an average of **13 times**.²
- Employees at small businesses have an average of **85 passwords** to manage.²

From manual password resets to locked accounts, passwords cause frustration and increased IT costs.

- **4 hours per week** are spent on password management-related issues alone, including **96 password-related requests** per month.⁴
- The average employee actively uses **36 cloud services** at work.³
- **34%** experience lost or stolen password credentials monthly.²



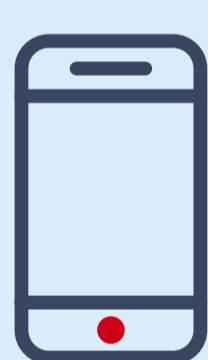
Enter
passwordless
authentication.



Passwordless authentication removes the password from the employee's login experience – a more streamlined and secure way for users to log into all their work.



This doesn't mean passwords are going away, it means the password is working behind the scenes and employees never need to type them.



57% of global businesses have employees using MFA, up **12%** from 2018.²



36% of IT pros see implementing biometric MFA as a priority.⁴

Why go
passwordless?

98%

of IT professionals see room for improvement in the general security behavior of their employees.⁴

82%

of IT professionals agree that poor identity practices have exposed their business to risk.⁴

59%

of IT professionals agree that strengthening user authentication is critical and cite it among their key priorities for improving their identity capabilities.⁴



Optimize the user experience



Eliminate password-related risks



Focus on more secure authentication

LastPass is the only solution that can remove the password from the employee login experience, while managing every single password in use through password management.

Learn how at
www.lastpass.com/products/identity

Sources:

- 1 Verizon DBIR
- 2 LastPass Global Password Security Report
- 3 McAfee's CASB: MVISION Cloud
- 4 LastPass Guide to Modern Identity Research Report